



The Bulkley Valley Exhibition

PO Box 2281, Smithers, BC V0J 2N0 • Ph. 250.847.3816

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June 1st, 2023

To our Valued Sponsors,

The Bulkley Valley Agricultural and Industrial Association is proud to present **“Bannock, Berries and All Peoples – Celebrating 104 Years at the BVX!”** We are very excited to incorporate this theme in to some Hall classes and see what the public comes up with for entries! Look for new classes in the prize book!

We were thrilled with last year's Fair and the wonderful support from all the community, both sponsors and guests! Once again this year we have the unique way of recognizing our sponsors throughout the Rodeo and Draft Horse Pull Performances: **EagleVision** is coming to the rodeo arena with the 9x16 replay board (same as what you would see at the Calgary Stampede) so our sponsor logos and commercials can be viewed throughout the events! Call us on what it takes to get your business name lit up on the Replay Board!

We sincerely hope you are again ready and able to join us to put on this fair because as you know, we really can't do it without the generous support of the community. The Bulkley Valley Exhibition is our community's heritage and we are proud to organize it each year. The 1000's of hours of manpower invested into it is always rewarded by the first sign of Fair week when main street is lined with people for the Parade on Wednesday evening. For us, that is the first day of the Fair!

Your Sponsorship dollars do so much for the production of the Fair, we have included a breakdown on just what your money is spent on so you can see that we utilize every penny that comes in. We don't need to tell you how much the BVX puts back into the economy of Smithers and we are proud to be one of the largest economic impact factors for the community. (Not to mention all the memories that are made each year!)

We have more exciting stuff planned for 2023, **Rodeo**, draft horse, light horse, loggers' sports, 4-H show and Sale, Kid's Zone shows, Antique Tractors and petting farm all will be back. The **Shooting Star Midway** and main stage acts are lined up as well. Don't miss the great **ELVIS and ROD STEWART Tribute** act on Friday night and Our Fair favorite **Mark Perry** on Saturday Night! New this year will be Family Country night on Thursday with the super fun **APPALOOSA** Band playing for us complete with a dance floor by the stage for the little's to dance on!

Please feel free to call the office to discuss any type of sponsorship program that works for you and your business or send us an email back. Don't forget how valuable your in-kind donations are to the Fair as well, gift certificates, loads of gravel, equipment use, lumber, flowers, prizes; all these are needed and appreciated. One of our Fair Division heads will be calling on you with a follow up to this letter in the coming weeks to see if you are able to continuing on supporting the 104th BVX!

Thanks so much for your time
yours truly,

Jan McClary

Jan McClary
BVX General Manager
Enclosures: Sponsor Program



www.bvfair.ca



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SPONSORSHIP PROGRAM 2023

Welcome to our Sponsorship Program. The generous support of our community locally, regionally and provincially is a major factor in our success for which we are tremendously appreciative. Without your support we would not be able to present this annual community event. Our program offers sponsors the choice to participate at any level.

GRAND CHAMPION SPONSOR \$5000.00 and over

- Grand Champion tailored package – option for booth included
- Grand Champion acknowledgement on BVX promotions
- 25 – one day passes – to supply to your family and/or clients (or a combo of weekend passes & day passes)
- All Rodeo Sponsors Logo Display on our REPLAY Board during all rodeo performances – NEW!!
- Display of your advertising banner/sign at the BVX when provided by you. (max 2'x6' or 3'x5') All over size banners will hang on Back of Rodeo Bleachers in prominent view of All Gate 2 (by Rodeo Bleachers) incoming and outgoing fairgoers.
- Company Website Link
- Poster Recognition
- Recognition in the Program of events
- Recognition in the Annual Prize Book & BVX/SRC websites

DIAMOND SPONSOR \$2,500 to 4999

- Diamond tailored package - option for booth included
- 20 - 1 (one) day passes – to supply to your family and clients (or a combo of weekend passes & day passes)
- Exclusivity offers on different divisions of the Fair (Ant.Tractor, Parade, Kids & Main Stage options) – call Office for details
- Display of your advertising banner on the Fair Grounds if it is provided by you (max 2'x6 or 3'x5')
- All Rodeo Sponsors Logo Display on our REPLAY Board during all rodeo performances – NEW!!
- Company website link
- Poster recognition
- Recognition in the Program of events
- Recognition in the Prize List Book And BVX/SRC websites

PLATINUM SPONSOR \$1,000 to 2499

- 10 - 1 (one) day passes – to supply to your family and clients
- Display of your advertising banner on the Fair Grounds if it is provided by you (max 2'x5')
- All Rodeo Sponsors Logo Display on our REPLAY Board during all rodeo performances – NEW!!
- Company website link
- Poster recognition
- Recognition in the Program of Events
- Recognition in the Prize List Book & BVX/SRC websites

GOLD SPONSOR \$500 to 999

- 5 - 1 (one) day passes – to supply to your family and clients
- Display of your advertising banner on the Fair Grounds if it is provided by you (max 2'x3' or as determined by division)
- Recognition in Prize List Book & BVX/SRC websites

SILVER SPONSOR \$250 to 499

- 2 -1 (one) day passes to the BVX for yourself, family or delegates
- Recognition in Prize List Book & websites

BRONZE SPONSOR Under \$250

- Recognition in Prize List Book & BVX/SRC websites

Thank You for Supporting the Bulkley Valley Exhibition!



2023 Sponsorship Program Form

Company Name: _____

Contact Person: _____

Email: _____

Office Use Only

Date: _____

Invoice # _____

Name to appear in Prize Book & Promotions: _____

Mailing Address: _____ Town/Prov: _____

Postal Code _____ Phone: _____ Fax: _____

Email: _____

Website: _____

SPONSORSHIP – CASH CONTRIBUTIONS – Please select which division(s) or area(s) you would prefer to sponsor.

<input type="checkbox"/> 4H - \$ _____	<input type="checkbox"/> Draft Horse - \$ _____
<input type="checkbox"/> Light Horse – \$ _____	<input type="checkbox"/> Kids Dog Show - \$ _____
<input type="checkbox"/> Livestock Shows - \$ _____	<input type="checkbox"/> Kids Zone - \$ _____
<input type="checkbox"/> Trainer of The North - \$ _____	<input type="checkbox"/> Hall Exhibits - \$ _____
<input type="checkbox"/> Loggers Sports - \$ _____	<input type="checkbox"/> General - \$ _____
<input type="checkbox"/> Rodeo - \$ _____	<input type="checkbox"/> Antique Tractor - \$ _____
<input type="checkbox"/> Other - \$ _____	<input type="checkbox"/> Other - \$ _____

Total amount of Cash sponsorship: \$ _____

SPONSORSHIP - IN KIND

In Kind (supplies, services etc) Sponsorship & Gift Certificates

Description of In Kind Contribution: _____

When will the in kind sponsorship be provided? Approx. Date: _____

Total Value of In Kind Contribution: \$ _____

If you have any further questions, please call our Office at 250-847-3816 or email bvfair@telus.net

Bannock, Berries & All Peoples Celebrating 104 Years at the BVX! August 24-27th, 2023



Main Street Parade - Wed 7pm

Shooting Star Amusements - all 4 days

SRC Jackpot Event - Thur 5-8pm

BCRA Rodeo Fri & Sat 5pm

SRC Let 'Er Buck Challenge - Sun 2pm

Draft Horse Pull - 11:00 Sun

4-H Achievement Show - Frid 9 am

District 4-H Auction Sale - Sat 2pm

BVX Loggers sports - Sat - 12 noon

JJ's Woodart - all 4 days

Antique Tractor Display

Hall Exhibits - all 4 days

Commercial Vendors Mall, - all 4 days

Food Vendors - all 4 days!

BVX Light Horse Shows - all 4 days

Draft Horse shows - Fri, Sat, Sun

BVX Kids Zone - the Best in the NW!

BVX Petting Zoo - all 4 days under tents

Uncle Chris the Clown

Kellie Haines - Ventriloquist

Yukon Dan - Gold Panning

Main Stage - all 4 Days with headliners:

Mark Perry, Appaloosa, Elvis Tribute

and all your favorite local performers!

and

Your Favorite Dog entertainers:

Canine Stars - all 4 days!



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