



The Bulkley Valley Exhibition

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SPONSORSHIP PROGRAM 2021

Welcome to our Sponsorship Program. The generous support of our community locally, regionally and provincially is a major factor in our success for which we are tremendously appreciative. Without your support we would not be able to present this annual community event. Our program offers sponsors the choice to participate at any level.

GRAND CHAMPION SPONSOR \$5000.00 and over

- Grand Champion tailored package
- Grand Champion acknowledgement on BVX promotions
- 25 – one day passes – to supply to your family and/or clients (or a combo of weekend & day passes)
- Outdoor Booth space availability included in package (please call for details) - **NEW!**
- Display of your advertising banner/sign at the BVX when provided by you
(Banner/sign location to be determined by the Association in consultation with sponsor)
- Company Website Link
- Poster Recognition
- Recognition in the Program of events
- Recognition in the Annual Prize Book & BVX/SRC websites



DIAMOND SPONSOR or BRAHMA Package \$2,500 to 4999

- 20 - 1 (one) day passes – to supply to your family and clients (or a combo of weekend passes & day passes)
- Exclusivity offers on several different divisions of the Fair (Antique Tractor Parade, Kids Stage, Main Stage options)
- Display of your advertising banner on the Fair Grounds if it is provided by you (max 2'x6 or 3'x5')
- Company website link
- Poster recognition
- Recognition in the Program of events
- Recognition in the Prize List Book And BVX/SRC websites

PLATINUM SPONSOR or Stetson Package \$1,000 to 2499

- 10 - 1 (one) day passes – to supply to your family and clients
- Display of your advertising banner on the Fair Grounds if it is provided by you (max 2'x5')
- Company website link
- Poster recognition
- Recognition in the Program of Events
- Recognition in the Prize List Book & BVX/SRC websites
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GOLD SPONSOR or Wrangler Package \$500 to 999

- 5 - 1 (one) day passes – to supply to your family and clients
- Display of your advertising banner on the Fair Grounds if it is provided by you (max 2'x3' or as determined by division)
- Recognition in Prize List Book & BVX/SRC websites

SILVER SPONSOR or Lariat Package \$200 to 499

- 2 -1 (one) day passes to the BVX for yourself, family or delegates
- Recognition in Prize List Book & websites

BRONZE SPONSOR or Rawhide Package Under \$200

- Recognition in Prize List Book & BVX/SRC websites

Thank You for Supporting the Bulkley Valley Exhibition!